

# SDP unveils Vision Business Park at MVV2.0

## Project to boost Negri's position as a key industrial hub

### PROPERTY

**PETALING JAYA:** Sime Darby Property Bhd (SDP) has kicked off the groundbreaking of its Vision Business Park (VBP), the latest industrial development within Malaysia Vision Valley 2.0 (MVV2.0) in Negri Sembilan.

In a statement, SDP said the project is part of the MVV2.0 Heartbeat Project and is poised to strengthen Negri Sembilan's position as a key industrial hub in Malaysia.

Spanning 760 acres with an expected gross development value of RM2.4bil, VBP is anticipated to generate 15,000 job opportunities, contributing to Negri Sembilan's economic expansion, it said.

"The project aligns with the state's economic vision of attracting RM294bil in investments and creating 600,000 jobs.

"VBP is also part of a strategic step in realising the phased development of MVV2.0, which spans 379,100 acres in Negri Sembilan."

SDP said it has developed over 6,000 acres in Negri Sembilan and is now expanding its footprint through industrial development in Southern Nilai.

SDP group managing director and chief executive officer Datuk Seri Azmir Merican said the VBP is a key step in the company's commitment to industrial development, supporting Negri Sembilan's economic transformation.

"As a future-ready industrial hub, VBP

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Sime Darby Property Bhd

will attract businesses, create jobs, and strengthen the state's position as an industrial growth centre.

"Building on the success of Hamilton Nilai City, operational since 2021, VBP supports the growth of light and medium industries, driving innovation and expansion."

VBP features an 80:20 industrial-to-commercial ratio, offering 623 acres for industrial opportunities and 137 acres for commercial businesses of all sizes.

The development provides a comprehensive industrial ecosystem, featuring ready-built factories, industrial plots, shop offices and research development centres, designed to support growing businesses.

Its clustered masterplan fosters business synergies, complemented by centralised amenities such as dedicated labour quarters and centralised heavy vehicle parking to support operational efficiency.

"Positioned within MVV2.0, VBP benefits from direct access to the Nilai-Labu-Enstek (NLE) Road, facilitating seamless transportation to key industrial and logis-

tics hubs such as Nilai Inland Port, KLIA (Kuala Lumpur International Airport) and KLIA 2.

"In addition, the NLE Road connects VBP to the North South Expressway, enhancing logistics efficiency for regional and international trade," said SDP.

With rising demand for logistics, warehousing, and manufacturing amid eCommerce expansion and supply chain shifts, Azmir said VBP's prime location, strong connectivity and sustainability-driven design make it an attractive investment for businesses looking to expand and future-proof operations.

SDP said VBP is set to strengthen Negri Sembilan's positioning as a key industrial hub in Malaysia, while reinforcing the group's leadership in the sector.

"Expanding from the success of Hamilton Nilai City, XME Nilai, and Serenia Industrial Park in the region, the development fosters a dynamic industrial ecosystem that will drive long-term economic resilience cementing its role as a key driver for regional industrial growth."